



## MiX INSIGHT ANALYSER

Fast, user-driven analysis and sharing of fleet data

Powered by  
**QlikView**

### Introduction

MiX Insight Analyser is the newest addition to the MiX Telematics product range. Using the latest business intelligence technology, MiX Insight Analyser gives fleet managers and executives fast, easy access to customisable, in-depth analyses of data that is provided by MiX Telematics' Fleet Manager (FM) product range.

Due to its intuitive nature, MiX Insight Analyser answers questions that reports are only able to raise, making it an effective and indispensable business resource. After purchasing the necessary licence, FM-Web users can explore various aspects of their data – down to the tiniest detail – allowing for informed decisions based on solid findings.

Users are also able to annotate and collaborate on findings in real-time using MiX Insight Analyser's social business discovery capabilities. As a result, ideas and steps leading up to decisions are automatically documented.

### New ways to solve complex business problems

Unlike static and scheduled data reports, MiX Insight Analyser, which is powered by QlikView, enables self-service data interaction. Moreover, this is done in a varied, highly visual way: not only is the interface appealing, but analyses can be presented as graphs, charts or tables. It also offers advanced search capabilities.

In addition, the core in-memory technology makes MiX Insight Analyser an exceptionally fast performer. Users experience rapid responses and almost instant calculations, which means immediate value measured in mere days.

### Mobile and versatile

Because MiX Insight Analyser is web-based, users can gain access from wherever they are. It is also supported by mobile consumer devices.

### Uncover surprising trends

With MiX Insight Analyser, there is always the potential to detect surprising trends. Without any intervention from IT departments or business analysts, users can pinpoint relationships within their data. These relationships are not limited to a specific selection either: while users' selections are highlighted in green, related fields are in white and unrelated data is in grey. These "hidden" discoveries are often the drivers for innovative business decisions.



## Features

✓ <b>Interactive data experience</b>	MiX Insight Analyser empowers users to interact with their data. This allows for the potential discovery of hidden trends and the implementation of innovative decisions.
✓ <b>User-driven results</b>	Without any intervention from IT departments or business analysts, users can dig deep into their data and steer their analyses in various directions.
✓ <b>Intuitive, visual format</b>	MiX Insight Analyser's intuitive system allows for the delivery of answers as quickly as users can think of questions. The interface is appealing and user-friendly too.
✓ <b>Real-time sharing and collaboration</b>	Users can collaborate on findings using social business discovery capabilities, which include collaboration objects like screenshots and annotations, shared bookmarks and Microsoft Office® integration.
✓ <b>Advanced search functionality</b>	Thanks to a global search bar, users can conduct direct and indirect searches using relevant words or phrases in any order. The result is instant, associative results not confined to a single field.
✓ <b>Impressive performance</b>	Data is stored and served using in-memory analytics, which increases query response times, enables instant calculations, and helps maintain associations.
✓ <b>Remote accessibility and mobile compatibility</b>	Because MiX Insight Analyser is accessible via FM-Web, users can gain easy access – from wherever they are. It is also compatible with desktops as well as the most popular mobile platforms and devices.

## Benefits

✓ <b>Solve business problems</b>	<ul style="list-style-type: none"> <li>• Delve deep into problematic events</li> <li>• Discover hidden trends</li> <li>• Make decisions based on facts</li> </ul>
✓ <b>See immediate return on investment</b>	<ul style="list-style-type: none"> <li>• Get instant access to facts and in-depth analyses</li> <li>• See a single, unified view of enterprise-wide information</li> <li>• Improve management reporting</li> </ul>
✓ <b>Save time and money</b>	<ul style="list-style-type: none"> <li>• Self-service, interactive functionality means no reliance on third parties</li> <li>• Fast query response times won't leave users waiting</li> <li>• Spot problems before they start</li> </ul>

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